

JOIN ANDY RODDICK & BROOKLYN DECKER & CHAIRS CHARLES & NATALEE THORNBURGH

# ARF 2023 GALA

**SPONSORSHIP  
INFORMATION**

WITH  
**BOBBY  
BONES**



AND  
**JORDAN  
DAVIS**

11.15.23



ACL Live

AT THE MOODY THEATER

**PRESENTING SPONSOR****\$60,000****SOLD**

- Recognition as Presenting Sponsor in media coverage to include step and repeat
- Sponsor name or logo digitally displayed at the event and listed in the program
- Sponsor name or logo listed on the Andy Roddick Foundation Website
- Verbal recognition from stage from Andy Roddick
- Tweet about sponsor from Andy Roddick's personal Twitter account
- Customized marketing opportunity designed to further showcase company
- VIP cocktail reception access for 10 guests
- VIP floor seating for 10 guests with access to program, dinner, LIVE auction and concert performance
- Access to After Party for 10 guests
- Swag bag (one per couple)
- Complimentary valet parking for 10 guests
- First right of refusal for 2024 Andy Roddick Foundation Gala Presenting Sponsor

**VIP COCKTAIL RECEPTION SPONSOR****\$45,000****SOLD**

- Recognition as Cocktail Reception Sponsor in media coverage to include step and repeat
- Sponsor name or logo digitally displayed at the event and listed in the program
- Sponsor name or logo on Andy Roddick Foundation website
- Verbal recognition from stage from Andy Roddick
- Signature cocktail with sponsor logo'd cocktail napkins
- VIP cocktail reception access for 10 guests
- VIP floor seating for 10 guests with access to program, dinner, LIVE auction and concert performance
- Access to After Party for 10 guests
- Swag bag (one per couple)
- Complimentary valet parking for 10 guests
- First right of refusal for 2024 Andy Roddick Foundation Gala Cocktail Reception Sponsor

**VIP AFTER PARTY SPONSOR****\$45,000****AVAILABLE**

- Recognition as After Party Sponsor in media coverage to include step and repeat
- Sponsor name or logo digitally displayed at the event and listed in the program
- Sponsor name or logo on Andy Roddick Foundation website
- Verbal recognition from stage from Andy Roddick
- Sponsor logo listed on wristband/drink tickets for After Party
- VIP cocktail reception access for 10 guests
- VIP floor seating for 10 guests with access to program, dinner, LIVE auction and concert performance
- Access to After Party for 10 guests
- Swag bag (one per couple)
- Complimentary valet parking for 10 guests
- First right of refusal for 2024 Andy Roddick Foundation Gala After Party Sponsor

**FAMILY NIGHT SPONSOR****\$30,000****SOLD**

- Sponsor two Andy Roddick Foundation Family Nights to include dinner for all ARF families
- Sponsor name or logo digitally displayed at the Gala and listed in the program
- Sponsor name or logo on Andy Roddick Foundation website
- Verbal recognition from the stage from ARF CEO
- VIP cocktail reception access for 10 guests
- VIP floor seating for 10 guests with access to program, dinner, LIVE auction and concert performance
- Access to After Party for 10 guests
- Swag bag (one per couple)
- Complimentary valet parking for 10 guests
- First right of refusal for 2024 Andy Roddick Foundation Gala Family Night Sponsor

**ARF**

**HOSPITALITY SPONSOR****\$30,000****AVAILABLE**

- Provide 500 swag bags with sponsor logo to include branded items for event guests
- Sponsor name or logo digitally displayed at the event and listed in the program
- Sponsor name or logo on Andy Roddick Foundation website
- Verbal recognition from the stage from Andy Roddick Foundation CEO
- VIP cocktail reception access for 10 guests
- VIP floor seating for 10 guests with access to program, dinner, LIVE auction and concert performance
- Access to After Party for 10 guests
- Swag bag (one per couple)
- Complimentary valet parking
- First right of refusal for 2024 Andy Roddick Foundation Gala Hospitality Sponsor

**SUMMER CAMP SPONSOR****\$25,000****SOLD**

- Sponsor all STEAM projects during the 2024 Summer Camp at both campuses.
- Sponsor name or logo digitally displayed at the event and listed in the program
- Sponsor name or logo on Andy Roddick Foundation website
- Verbal recognition from the stage from Andy Roddick Foundation CEO
- VIP cocktail reception access for 10 guests
- VIP floor seating for 10 guests with access to program, dinner, LIVE auction and concert performance
- Access to After Party for 10 guests
- Swag bag (one per couple)
- Complimentary valet parking for 10 guests
- First right of refusal for 2024 Andy Roddick Foundation Gala Summer Programming Sponsor

**VALET SPONSOR****\$25,000****AVAILABLE**

- Sponsor name or logo digitally displayed at the event and listed in the program
- Customized marketing opportunity designed to further showcase company
- VIP cocktail reception access for 10 guests
- Premium floor seating for 10 guests with access to program, dinner, LIVE auction and concert performance
- Access to After Party for 10 guests
- Swag bag (one per couple)
- Complimentary valet parking for 10 guests
- First right of refusal for 2024 Andy Roddick Foundation Gala Valet Sponsor

**US OPEN TABLE****\$25,000****AVAILABLE**

- Sponsor name or logo digitally displayed at the event and listed in the program
- VIP cocktail reception access for 10 guests
- Access to After Party for 10 guests
- Swag bag (one per couple)
- VIP floor seating for 10 guests with access to program, dinner, LIVE auction and concert performance
- Complimentary valet parking for 10 guests



**PARTNER SUITE****\$15,000****SOLD**

- Sponsor name or logo listed in the program
- ACL LIVE porch cocktail reception access for 20 guests
- ACL Partner suite and premium concert seating on mezzanine level for 20 guests
- Access to full bar
- Light cocktail hors d'oeuvres
- Optional VIP after party access at \$200 per person
- Swag bag (one per couple)

**WIMBLEDON TABLE****\$12,500****AVAILABLE**

- Sponsor name or logo listed in the program
- ACL LIVE porch cocktail reception for 10 guests
- Swag bag (one per couple)
- Floor seating for 10 guests with access to program, dinner, LIVE auction and concert performance
- Complimentary valet parking for 10 guests

**HOSPITALITY SUITE****\$7,000****SOLD**

- Sponsor name or logo listed in the program
- ACL LIVE porch cocktail reception for 10 guests
- Premium concert seating on mezzanine level for 10 guests
- Access to full bar
- Light cocktail hors d'oeuvres
- Optional VIP after party access at \$200 per person

**VIP INDIVIDUAL US OPEN TICKET****\$2,500****AVAILABLE**

- Sponsor name or logo digitally displayed at the event and listed in the program
- VIP cocktail reception
- Access to After party
- Premium floor seating with access to program, dinner, LIVE auction and concert performance
- Swag bag
- Complimentary valet parking

**INDIVIDUAL WIMBLEDON TICKET****\$1,500****AVAILABLE**

- Sponsor name or logo listed in the program
- ACL LIVE porch cocktail reception
- Floor seating with access to program, dinner, LIVE auction and concert performance
- Swag bag
- Complimentary valet parking

## CONTACT US

To secure your sponsorship or more information, please contact: [michael@arfoundation.org](mailto:michael@arfoundation.org)



# SPONSORSHIP AGREEMENT FORM

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> <b>\$50,000</b> Presenting Sponsor             | <input type="checkbox"/> <b>\$25,000</b> US Open Table Sponsor            |
| <input checked="" type="checkbox"/> <b>\$45,000</b> VIP Cocktail Reception Sponsor | <input checked="" type="checkbox"/> <b>\$15,000</b> Partner Suite Sponsor |
| <input type="checkbox"/> <b>\$45,000</b> VIP After Party Sponsor                   | <input type="checkbox"/> <b>\$12,500</b> Wimbledon Table Sponsor          |
| <input checked="" type="checkbox"/> <b>\$30,000</b> Family Night Sponsor           | <input checked="" type="checkbox"/> <b>\$7,000</b> Hospitality Sponsor    |
| <input type="checkbox"/> <b>\$30,000</b> Hospitality Sponsor                       | <input type="checkbox"/> <b>\$2,500</b> VIP Individual US Open Ticket     |
| <input checked="" type="checkbox"/> <b>\$25,000</b> Summer Camp Sponsor            | <input type="checkbox"/> <b>\$1,500</b> Individual Wimbledon Ticket       |
| <input type="checkbox"/> <b>\$25,000</b> Valet Sponsor                             |   |

## COMPANY, ORGANIZATION OR INDIVIDUAL

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## PAYMENT INFORMATION

How would you like to pay?

- Check     ACH     Wire transfer     DAF     Send me an invoice

## SIGN AND RETURN

Signature \_\_\_\_\_

Date: \_\_\_\_\_

Email signed and completed agreement to:

Michael Bagley  
michael@arfoundation.org